

TOM SPARK

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Working With Children Check Number:
WWC1777448E

Primary Roles Director, Cinematographer

Additional Roles Gimbal Operator, Photographer, Camera Operator, Editor, Colourist, Writer, Producer

Profile Tom has around 19 years experience as a director, cinematographer and producer of filmed content, including commercials, music videos, TV, branded content and documentary productions. Tom is a hands on film-maker, experienced across all facets of production, pre-production and post production. He can handle a project from idea, through to final delivery of the finished films for broadcast, web or cinema.

Experience

Director – Freelance - 2006 - Present
Sydney based TV commercial and content director for brands such as KFC, Pizza Hut, Qantas, Optus, Holden, Ford, Rebel Sports, AFL, Dove, UTS,

Cinematographer – Freelance - 2000 - Present
Director of Photography for various directors and on numerous productions I have directed.

Producer - Freelance - 2001 - Present
Producing duties on numerous productions I have directed.

Editor - Freelance - 2001 - Present
Editing duties on numerous productions I have directed.

Colourist - Freelance - 2012 - Present
Colourist duties on numerous productions I have directed.

Director - Loaded Content - 2015 - 2016
Music videos, TVC and branded content

Director - AMVI - 2012 - 2014
Commercials, music video and branded content Director

Director - Flying Fish - 2008 - 2011
Directing Television Commercials for brands such as Optus, McDonald's, Australian Government and others.

Director - Fish N Clips - 2006 - 2011
Directing Music Videos for local and international artists with record labels such as Sony Music, Warner Music, Universal Music, EMI, Ivy League, Liberation and Albert Music.

Director - Mad Angel - 2004 - 2006
Directing Music Videos for local and international artists with record labels such as Sony Music, Warner Music, Universal Music, EMI, Ivy League, Liberation and Albert Music.

Selected Credits

TV Commercials

2019

KFC - 'Travelator' - 30" - Director - Format: Arri Alexa Mini
KFC - 'Selfie' - 15" - Director - Format: Arri Alexa Mini
KFC - 'Mixing Chips' - Director - Format: Arri Alexa Mini
KFC - 'Surf Lifesavers' - 30" - Director - Format: Arri Alexa Mini
KFC - 'Tomayo' - 15" - Director - Format: Arri Alexa Mini
KFC - 'Movie Night' - 15" - Director - Format: Arri Alexa Mini
KFC - 'Drone' - 15" - Director - Format: Arri Alexa Mini
KFC - 'Gold' - 15" - Director - Format: Arri Alexa Mini
KFC - 'Office Regatta' - 15" - Director - Format: Sony Venice
KFC - 'Mixing Chips' - 15" - Director - Format: Arri Alexa Mini
KFC - 'Powercut' - 15" - Director - Format: Sony Venice

Pizza Hut - 'Perfect for Sharing' - 15" - Director - Format: Arri Alexa Mini
 Best and Less - 'The Great Baby Event' - 30" - Director/DP - Format: Red Helium
 Up to 2019
 Smiths Crisps- 'Counselling' - 30" - Director/DP - Format: Red Helium
 Rebel Sport - 'Christmas' (2018) - 4 x 30" - Director - Format: Arri Alexa Mini
 3M Surface Protectors - 'The Inlaws' - 30"- Director/Editor/Colourist - Format: Sony F5
 Yenda Beer - 'Get Yenda' - 30" - Director/DP/Editor/Colorist - Format: Red Helium
 AFL Auskick - 'I'd like to play that' - 30" - Director / DP - Format: Red Helium
 Qantas Frequent Flyers - 'Two handed artist' - Director / DP - Format: Red Helium
 Haribo Gold Bears - 'Test Subjects' - Director / Editor - Format: Red Epic
 Difflam 'Office Sheep' - Director / DP / Editor / Colorist - Format: Red Epic
 Drixine - 'Stays Where It Sprays' - Director / DP / Editor / Colorist - Format: Red Epic
 Strepsils - 'Treat or Treatment' - Director / Colorist - Format: Arri Alexa XT
 Vero - 'Wallabies - My Role' - Director / Editor / Colorist - Format: Red Epic
 Aussie Bodies - 'Shower' - Director / DP - Format: Red Epic
 Aussie Bodies - 'Rower' - Director / DP - Format: Red Epic
 Westfield - W League - 'Juggle' - Director / DP / Editor - Format: Red Epic
 The Smith Family - 'Playground' - 30" - Director / DP - Format: Red Epic
 The Smith Family - 'Homeless' - 30" - Director / DP - Format: Red Epic
 McDonalds - 'Hand in Hand, Northern NSW Soccer' - Director / DP / Colorist - Format: Red Epic
 Bondi Protein - 30" - DP - Format: Red Epic

Branded Content / Web

Auckland Transport - 'Lost in Thought' - 60" - Director / DP - Format: Red Helium
 Holden Equinox - 'Celeste Barber' - 4 x 30" - Director - Format: Red Helium
 Ford - 'Talking Cars' - 60" - Director/ DP - Format: Red Epic
 Vodafone - 'Dreamlab' - 30" - Director/DP/Colorist - Format: Red Epic
 Sanitarium Weetbix - 'Start the day Strong' - 2 x 15" - Director/DP/Editor/Composer - Format: Red Helium
 Dove - Man Plus Care - Wallabies - (Ch 10/BMF) 'Matt Burke' Director / DP - Format: Red Epic
 UTS - 'My Dream' - Director/DP/Editor/Colorist - Format: Red Epic
 Aussie Bodies - 'Rowers' - 30" - Director / DP - Format: Red Epic
 Aussie Bodies - 'Storeroom' - 60" - Director / DP - Format: Red Epic
 Aussie Bodies - 'Elevator' - 60" - Director / DP - Format: Red Epic
 Modus Operandi Brewing Co. - 'Parkour' - 60" - Director / DP - Format: Red Epic
 Superba Krill Oil - 'A Moving Story' - 74" - Director/DP/Editor/Colorist - Format: Red Helium
 Dublin Clothing - 'Dancing Horses' - 96" - Director/DP/Editor/Colorist - Format: Red Epic
 Optus - 'Xmas Jokes' - 4 x 15" - DP - Format: Red Epic
 Optus 'MeWe' - 90" - Director / DP - Format: Red Epic
 Cerebral Palsy Alliance - 'Lia' - 7.5min - Director / DP - Format: Red Epic

TV

Disney Playhouse - Alphabreaks - 26 x 90" music video interstitials - Director / Editor - Format: Red Epic

Music Videos

Dami Im - 'Sound of Silence' (EuroVision 2016) - Director / DP / Editor / Colorist - Format: Red Epic
 The Vines - 'Gimme Love' - Director / DP / Editor / Colorist - Format: Red Epic
 The Vines - 'Future Primitive' - Director / DP / Editor / Colorist - Format: Canon 7D
 The Vines - 'Get Out' - Director / DP / Editor / Colorist - Format: Red Epic
 Havana Brown - 'Warrior' - DP / Colorist - Format: Red Epic
 Thirsty Merc - 'Tommy and Krista' - Director / DP / Editor / Colorist - Format: Red One
 Thirsty Merc - 'The Hard Way' - Director / DP - Format: Red One
 Thirsty Merc - 'The Good Life' - Director / Colorist - Format: Red Epic

Jimmy Barnes – ‘The Devil Knows Your Dead’ - Director / DP / Editor / Colorist - Format: Red One
Vanessa Amorosi – ‘Something Emotional’ - Director / DP / Editor / Colorist - Format: Red One
Ronan Keating – ‘This is Your Song’ - Director / Editor / Colorist - Format: Red One
The Cat Empire - ‘So Many Nights’ - Director / DP - Panasonic
Jackson and Jackson - ‘Cats, Rats and Pigeons’ - Director/DP/Compositor - Sony F900
Gyroscope - ‘Australia’ - Director/DP/Editor - Format: Red One
Gyroscope - ‘1981’ - Director/DP/Compositor/Colorist - Format: Red One
After The Fall - ‘Concrete Boots’ - Director/DP - Format: 35mm
The Follow - ‘Christian Girl’ - Director/Editor - Format: S16mm
The Follow - ‘Smashed Heart’ - Director/DP/Editor - Format: S16mm

Documentary ‘There Goes Our Neighbourhood’ - ABC - 60min - Cinematographer/Development Producer / - Format: Red Helium/DJI Zenmuse X5R
Game Breakers - ‘Jessica Gallagher’ - Olympic Channel - 10.5min -Director / DP - Format: Red Helium

Other Lighting Designer, Saga Bar, Chippendale, NSW – 2019
An atmospheric, bespoke, asian, jungle inspired drinking and dining experience in the back streets of Chippendale. www.saga.bar
Visual FX Cameraman - Matrix 2 and 3, Major Motion Picture - 2002

Awards and Distinctions

PanaVisions Award Finalist 2001 - Director/DP
Golden Guitar Winner 2004 – *Best Music Video - Director*
Urban Music Awards Finalist 2006 – *Best Music Video - Director/DP/Post Production*
Aria Awards Finalist 2007 – *Best Music Video - Director/DP*

Education

Degrees University of Technology, Sydney – B.Bus (Marketing), 1996
University of HumberSide, UK - B.Arts, Hons, 1997
Certificates AFTRS, Industry Certificate, Colour Grading (Resolve), 2019
TAFE NSW, St Leonards - Certificate II, Film and TV Production Techniques, 2000
TAFE NSW, Ultimo - Certificate III, Photography, 1999
Short Courses AFTRS, Documentary Film-making Masterclass, 2014.
Acting for Directors, Judith Weston Studio, Culver City, Los Angeles, 2012

Skills

Filming Experienced Camera Operator
Experienced Gimbal Operator
Experienced Stills Photographer
Computer Software Adobe Premiere - editing
DaVinci Resolve - colour grading
Adobe After Effects - compositing
Adobe Photoshop - photographic manipulation
Adobe Indesign - storyboard and treatment layout
Adobe Lightroom - photo processing
Showbiz Budgeting - Production Budgeting
Practical Lighting Design
Building and Art - sets and props

Extra-Curricular Activities Painting and Drawing

Hobbies Surfing, Motorcycling, Ocean kayaking, Mountain biking, Snowboarding, Horse Riding