

# ALICIA RASHLEIGH BUTLER

PRODUCTION MANAGER | PRODUCTION COORDINATOR

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## PROFESSIONAL EXPERIENCE:

July 2018 – Present: Freelance Production Manager  
March 2017 – July 2018: Production Manager, Plaza Films  
November 2014 – March 2017: Production Manager, Jungle  
August 2012 – October 2014: Production Assistant/ Production Coordinator, Jungle  
Jan 2010 – July 2012: APAC Summit Production Manager, GDS Events

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## JOB HISTORY:

### PRODUCER CREDITS:

#### 2017 - 2018

PROJECT	CLIENT/ AGENCY	DIRECTOR
“Bolt Rate” with Usain Bolt	Gatorade/ TBWA	Paul Middleditch
“Think About You” Music Video	Sony + Delta Goodrem	Jared Daperis
“Wengie X Yoobi”	Yoobi Stationary	Tori Savage
“Give a minute of your time”	Unicef/ The Monkeys	Tori Savage

#### 2015-2017

PROJECT	CLIENT/ AGENCY	DIRECTOR
“No Activity” Pilot	Stan	Trent O'Donnell
“Buzzles”	concept	Trevor Clarence
“The Moody's” BTS	ABC	Mike Green
“You were right” Music Video	Sony + RUFUS	Katzki

### PRODUCTION MANAGER CREDITS:

#### 2018

PROJECT	CLIENT/ AGENCY	DIRECTOR/ PRODUCER
“Doll House”	UBank/ The Monkeys	Paul Middleditch/ Peter Masterton
“Hot Potato”	Woolworths/ M&C Saatchi	Steve Hudson/ Melissa Weinman
“Off to Work”	Woolworths/ M&C Saatchi	Steve Hudson/ Melissa Weinman
“Project White”	Amazon/ TBWA	Paul Middleditch/ Peter Masterton

#### 2017

“State of Hungry Thirsty”	Parmalat/ The Monkeys	Paul Middleditch/ Peter Masterton
“A Better Way to Fly”	Air NZ/ True	Paul Middleditch/ Peter Masterton
“Jimmy Bartel - Golf”	TAB/ Clemenger	Paul Middleditch/ Peter Masterton
“Gordon Tallis - Cyclist”	TAB/ Clemenger	Paul Middleditch/ Peter Masterton
“Lane Departure Warning”	Hyundai/ Innocean	Steve Hudson/ Melissa Weinman
“Rear Cross Traffic Alert”	Hyundai/ Innocean	Steve Hudson/ Melissa Weinman
“Autonomous Emergency Breaking”	Hyundai/ Innocean	Steve Hudson/ Melissa Weinman
“Blind Spot Detection”	Hyundai/ Innocean	Steve Hudson/ Melissa Weinman
“Westpac Bump”	Westpac/ DDB Sydney	Paul Middleditch/ Peter Masterton
“Nine Point Nine”	Westpac/ DDB Sydney	Paul Middleditch/ Peter Masterton
“Mr Fix It”, “Sale of the Century”	Origin Energy/ TBWA	Paul Middleditch/ Peter Masterton
“Piñata”, “Echidna”	Hyundai/ Innocean	Steve Hudson/ Melissa Weinman
“Lamb Side Story”	MLA/ The Monkeys	Paul Middleditch/ Peter Masterton
“Bladepay”	ANZ/ TBWA	Paul Middleditch/ Peter Masterton
“Dylan's Day”	ANZ/ TBWA	Paul Middleditch/ Peter Masterton

PROJECT	CLIENT/ AGENCY	DIRECTOR/ PRODUCER
"Wrong Purse"	ANZ/ TBWA	Paul Middleditch/ Peter Masterton
"ANZ Brand Fitbit"	ANZ/ TBWA	Paul Middleditch/ Peter Masterton
<b>2014 - 2017</b>		
"Familiar Faces"	Purplebricks	Al Morrow/ Sarah Nichols
"Loaded Fries Sweet Chills"	McDonalds	Steve Saussey/ Yolande Dewey
"Meet the Freemans"	Freeview	Al Morrow/ Susanne Mallos
"Ballet"	Difflam	Al Morrow/ Sarah Nichols
"Loaded Fries McGravy"	McDonalds	Steve Saussey/ Yolande Dewey
"Stan 2016 Campaign"	Stan	Al Morrow/ Sarah Nichols
"Little Legends"	Drumstick	Al Morrow/ Sarah Nichols
"Asthma Awareness"	GSK	Al Morrow/ Susanne Mallos
"Steve"	Kellogg's	Al Morrow/ Sarah Nichols
"Data Rescue"	Virgin Mobile	Van Vuuren Brothers/ Chloe Rickard
"Schnitzel Combo"	Hungry Jacks	Al Morrow/ Sarah Nichols
"Project Tick"	Electoral Commission	Phillip Sage/ Marcus Butler
"Find Your Special Place"	Stayz	Phillip Sage/ Marcus Butler
"Make Your Name"	Laureate Universities	Phillip Sage/ Marcus Butler
"Unexpected Passions"	Uncle Toby's	Phillip Sage/ Marcus Butler

#### PRODUCTION COORDINATOR CREDITS:

I was a Production Coordinator on jobs for Scott Pickett, Trevor Clarence, Steve Saussey, Al Morrow, Abe Forsythe, Alethea Jones, Craig Melville & Christiaan Van Vuuren.

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#### OTHER CREDITS:

Kapara - Short Film - Production Coordinator  
The Moody's - ABC - Post Production Assistant  
Elegant Gentleman's Guide to Knife Fighting - ABC - Production Assistant

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#### EDUCATION:

- WSU: Bachelor in Communications (Major: Advertising)
- AFTRS: Completed Production Management Course
- Mary Mackillop College: Completed Higher School Certificate 2005

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#### SKILLS & PERSONAL ATTRIBUTES:

- Proficient in budgeting projects.
- Proficient in managing budgets through job award - shoot - closing the job.
- Experience in working with low loaders, traffic control, children and animals on set.
- Excellent skills in Microsoft Excel and Word.
- Basic skills in Adobe Acrobat and Indesign
- Very personable with a solid work ethic.

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#### PERSONAL DETAILS:

- DOB: 5<sup>th</sup> May 1988
- Passport: Australian
- Driver License: Full, Automatic
- Vehicle: 2011 Toyota Corolla

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#### REFERENCES:

Nick Simkins | EP Jungle  
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Peter Masterton | EP Plaza Films  
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