

Natalie McNamara
PRODUCTION MANAGER/
LINE PRODUCER

WORK SUMMARY

AGENT
TOP TECHS MANAGEMENT
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NATALIE McNAMARA

CAMPAIGNS January 2022 >> November 2023

Production Co.	Producer	Director	Job
Ogilvy Production	Newman Sorensen	Newman Sorensen	Trackside
Plaza Content	Melissa Weinman	Paul Middleditch	Temple & Webster "Sausage"
Plaza Content	Peter Masterton	Paul Middleditch	Anytime Fitness "Find Your Fit"
Ogilvy Production	Myself - On set Producer Kara Baird	Peter Bloomfield	KFC socials tabletop food
Ogilvy Production	Newman Sorensen	Newman Sorensen	FM Global – shot WA (Prep)
Ogilvy Production	Myself - Line Producer Newman Sorensen	Newman Sorensen	KFC FNF NRL & AFL shot Sydney & Melbourne
Ogilvy Production	Cassie Floriano	Mat Humphrey	NexGard Dogs and Cats
Manuka Studio	Susannah Myerson (EP)	Justin McMillan	Chubb Insurance <i>Do More and Fear.Less</i>
Airbag Productions, Melbourne	Elizabeth Rocka	Will Horne	Coles Value – Curtis Stone Shot in Melbourne
The Pool Collective	Johnny Grealley	Juliet Taylor	Qantas Pay

OGILVY PRODUCTION quoting & various campaigns including:

Client	Producer	Director	Job
TNSW	Myself , Josh Jenkins, EP	Peter Bloomfield	TNSW Bicycle Safety
TNSW	Josh Jenkins	Peter Bloomfield	TNSW Worker's on Road <i>Enforceable Undertakings</i> – shot in Bathurst
ING	Newman Sorenson	Newman Sorenson	Shot on central coast
Barista Bros	Newman Sorensen	Newman Sorensen	
KFC multiple various	Kara Baird	Peter Bloomfield	inc. food table top
KFC multiple various	Kara Baird	Newman Sorenson	
KFC multiple various	Newman Sorenson	Newman Sorenson	
NSW Police multiple various	Newman Sorenson	Newman Sorenson	
White Lion	Myself , Rob Spencer, EP	Newman Sorenson	Right the Story, Charity

Production Co.	Producer	Director	Job
Plaza Content for Merman (LA) Nov/Dec 2021	Melissa Weinman Peter Masterton, EP	Paul Middleditch	Dupixent 9 shoot days in Sydney for USA
Ogilvy Production (Sept/Oct 2021)	Myself , Rob Spencer, EP	Simon Robson	Dept of Finance
Ogilvy Production	Josh Jenkins, EP	Peter Bloomfield	ING
Collider	Olivia Hantken	John Hillcoat	Sydney Children's Hospital
Ogilvy Production	Josh Jenkins, EP	Peter Bloomfield	Huggies
Airbag Productions	Megan Ayers	Christopher Hill	Specsavers
Collider for Serial (LA)	Olivia Hantken	John Hillcoat	Danone Silk for USA
Collider for Serial (LA)	Olivia Hantken	John Hillcoat	Facebook internet regulation
Ogilvy Production	Tom Scarcella	Newman Sorensen	IBM featuring <i>Ellyse Perry</i>
Ogilvy Production	Sophie Stone (<i>remote</i>)	Newman Sorensen	TNSW Level Crossings, Train Drivers, (<i>Armidale</i>)
Plaza Content for Merman (LA)	Melissa Weinmann Peter Masterton, EP	Paul Middleditch	Dupixent, USA 8 shoot Days in Sydney for USA
Ogilvy Production	Myself , Josh Jenkins, EP	Peter Bloomfield	Belvita
Ogilvy Production	Myself , Josh Jenkins, EP	Peter Bloomfield	Cadbury
Ogilvy X	Josh Jenkins, Supervising	Peter Bloomfield	ING 2020 Campaign (<i>central coast</i>)
Ogilvy X	Cassie Floriano	Dylan Harrison Peter Bloomfield	Huggies 2020 Campaign Trackside
Plaza Films	Peter Masterton	Paul Middleditch	St George "The Chase"
Plaza Films	Peter Masterton	Paul Middleditch	CommBank
Plaza Films	Peter Masterton	Paul Middleditch	Allianz
Plaza Films	Peter Masterton	Paul Middleditch	Amazon Prime
Ogilvy X	Nick Kelly	Josh Frizzell	Fanta
Ogilvy X	Myself -LP, Josh Jenkins SP	Zac Lynch-Woodlock	KFC Delivery
Ogilvy X	Myself , Rob Spencer EP	Peter Bloomfield	FROZEN COKE No Sugar
Ogilvy X	Cassie Floriano	Rey Carlson	MILO
Ogilvy X	Nick Kelly	Miki Magasiva	COCA-COLA Footy
Ogilvy X	Cassie Floriano	Newman Sorensen	KFC NRL Ref boards
Plaza Films	Melissa Weinman	Steve Hudson	Woolworths Easter
Ogilvy X	Cassie Floriano	Zac Lynch-Woodlock	Trackside
Ogilvy X	Cassie Floriano	Peter Bloomfield	KFC Social
Ogilvy X	Myself , Rob Spencer EP	Perry Westwood	Transport NSW M4 Tunnels
Ogilvy X	Myself , Rob Spencer EP	Jif Morrison	IHG Hotels & Resorts
Ogilvy X	Cassie Floriano	Peter Bloomfield	Trackside
Ogilvy X	Renee Nadin	Peter Bloomfield	KFC Social
Clockwork Films	Alan Robinson	Jason Wingrove	Purina
Collider	EP - Lucy Pilkington	Dylan Duclos	Quoting-RMA Sydney Film
Ogilvy X	Myself , Rob Spencer EP	Zac Lynch-Woodlock	KFC Youth Foundation Video Feat. Members Aust. Cricket Team
Ogilvy X	Cealey Wesson	Zac Lynch-Woodlock	KFC Social
Ogilvy X	Renee Nadin (Agency) Rob Spencer (Head of TV/EP)	-	Quoting
Troop Studios – The Monkeys	Myself	Danny Pope	MLA -Meat Livestock Aust
Ogilvy X	Cassie Floriano	Zac Lynch-Woodlock	Trackside
Ogilvy X	Chloe Noble	Zac Lynch-Woodlock	Trackside
Plaza Films	Melissa Weinman	Steve Hudson	Kapara short film prep
Plaza Films	Melissa Weinman	Steve Hudson	Hyundai

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2016 >> December 2021 cont.

Production Co.	Producer	Director	Job
Ogilvy X	Myself Rob Spencer (Head of TV/EP)	Rey Carlson	KFC 2017/2018 Cricket shot on location NT, Far Nth QLD, NSW - 8 days
Ogilvy X	Renee Nadin Myself (on set line producer)	Tracey Rowe	KCA - Huggies
M&C Saatchi/Kite	Baz Milas (Exec Prod)	Paul Goldman	Woolworth FMU shot on location NT, VIC & Northern NSW - 10 day shoot
Ogilvy X	Nick Kelly	Eddy Bell	KFC
Lightracer Films	Steve Lund	Simon Collins	Recognise 'Road to the Future' National Reconciliation Week
Beach House Films <i>For Aero Film USA</i>	Tiare Tomaszewski (EP) Leilani Tomaszewski (Prod. Sup)	Klaus Obermeyer	USA Canon – <i>shot on location Solomon Islands</i> - prep
Emotive Content	Serena Rettenmaier/ <i>Hayley-Ritz Pelling</i>	Darcy Prendergast	Optus Bolt – <i>shot on location in Melbourne</i> <i>Prep assistance</i>
Ogilvy X	Cassie Floriano	Peter Bloomfield	V8 Super Cars
The Producers QLD	Noelle Jones	Mitch Kennedy	Holden Custodian - Luke Nguyen/Nikki Van Dijk
Lightracer Films	Alan Robinson	Jason Wingrove	CMEWA – shot in W.A.
Ogilvy X/Ogilvy Ogilvy X/Ogilvy Ogilvy X/Ogilvy	Alan Robinson Cassie Floriano Cassie Floriano	Will Horne Peter Bloomfield Peter Bloomfield	Primo Philips TNSW – Plan B Aust. Cricket & Navy Seal
Lightracer Films	Steve Lund	Michael Joy	Dr Lewinns – Anna Bamford
One20/Ogilvy One20/Ogilvy One20/Ogilvy One20/Ogilvy	Josh Jenkins Renee Nadin Rob Spencer, Head of TV Alan Robinson	Jason Wingrove Samuel Bennetts Simon Collins Will Horne	KFC KCA - Huggies AOC – prep only Greyhounds NSW Adoption Programme – Dapto
Zebra Worldwide	Alan Robinson	Brett Danton	Cammy Security
One20/Ogilvy One20/Ogilvy Hark Attack One20/Ogilvy One20/Ogilvy One20/Ogilvy One20/Ogilvy One20/Ogilvy One20/Ogilvy	Alan Robinson Cassie Floriano Jon Harker Josh Jenkins Aryani van Dam Josh Jenkins Aryani van Dam Renee Nadin Aryani van Dam	Peter Bloomfield Will Horne Spud Murphy Will Horne Will Horne Will Horne Will Horne Nicholas Reynolds Will Horne	TNSW – Sydney Swans KFC – prep only quoting KFC Zinger Fish Amex – prep only KFC Chip & Meal Deal Stocklands – prep only KFC Caesar Twister IBM – prep only

BRIEF WORK HISTORY

Production Co.	Producers	Directors
Airbag Productions	Victoria Conners-Bell (EP)	Jasmin Tarasin
Animal Logic	Carl Wyant	Jesse Bradstreet
Arithmetic/Mobile Pictures	Mardi Palmer	Kimble Rendall
Atomic Pictures for <i>Tony Kaye Films</i>	Leah Churchill-Brown	Rupert Sanders (UK)
Boomerang Productions	Amy Appleton (UK)	Michael Utterbach (USA)
	Celina Janic	Dawn Fanning (USA)
Brock Films	Penny Bolles	Liz Brock
Carnival Films	Ben O'Donnell	Danny Pope
Chair With A View	Bill Harding/	Nigel Abbott
<i>Short film</i>	John Paramor/John Moyle	
Cinestar Productions	Rosanne Andrews-Baxter	Domenic Mastrippolito (USA)
Collider Films	Rachael Ford-Davies	Clemens Habicht
	Julianne Shelton	Lorin Askill
		Joel Pront
		Andrew Van Der Westhuyzen
		Rosey
		Tim Richardson
		Gemma Lee
Collider Films/Particle	Myself	Damon Cameron
	Olivia Hantken	Lincoln Caplice
Colors Queensland	Nick Leggett	Peter Townsend
Cranbrook Films	Fiona McConaghy	Roger Tompkins
Curious Films	Peter Holani	Robin Walters
	Tara Riddell (AUS)	Alan White
	Brian Etting (USA)	
	Alicia Williams	Steve Ayson
	Matt Noonan	Chris Mauger
	Mei-ling Wong	Darryl Ward
	Peter Holani	Miki Magasiva
Daylight Productions	Bob Kersey	Bob Kersey
DDI Adworks	Myself	Faie Davis
Directors Net	Belinda Egan	Spud Murphy
Doll Collective	Leah Churchill-Brown	Andy Morahan (UK)
<i>for Harry Nash UK</i>	Amy Appleton (UK)	
8 Commercials	Craig Bolles	Josh Frizzell
	Steve Jordan (USA)	Stephen Fong (USA)
	Mike Vanderfield	
Exit Films	Caroline David	Paul Goldman
	Karen Sproul	Garth Davis
Film Construction	James Schulz	Ken Lambert
Flying Fish	Sacha Hodgson	Matt Palmer
Fox 8 (Foxtel Mgt)	Muthu Browning	Mark Sharman (CD)
Foxtel Creative	Tasha Mahalm	Joel Noble
	Carley Edmonds	
Fresh Produce	Barry Milas	Mark Lamprell
Hark Attack	Paul Steindl	Jon Harker
	Jon Harker/ Myself (line prod)	Keiran "Spud" Murphy
Get George Films	Steve Lund	Adam Blaiklock
Glue Society	Myself	Paul Bruce
Good Oil Films	Sam Long	Justin McMillan
	Peter Kearney	Fiona McGee
		Hamish Rothwell

BRIEF WORK HISTORY

Production Co.	Producers	Directors
Greg Desmond Films	Michael Carlton	Greg Desmond
Heckler Independent Films	Teresa Music Johnny Greally Angela Bray Peter Bray Penny Bolles Belinda Egan Sandy McAulay Peter Masterton Carmen Raynor Claire Seffrin Dennis Wright	Justin McMillan John Ashenhurst Peter Cherry Mary Cooke Greg Desmond David McKay Grant Matthews Paul Middleditch Mike Miller Bob Mitchell Kimble Rendall Mike Skelton Roger Tompkins Charlie Watson (UK) Jason Wingrove Ken Lambert
Ink Project Japco Productions	James Schulz Fuji Masayuki Mika Sakuma	Mr Mikio Kawasaki (Japan) Mr Hiroyuki Hagihara (Japan)
Killerbaldmen.com Kinomontage Lightracer Films	Mardi Palmer Mike Vanderfield Steve Lund Anna Lawrence/Steve Lund	Kimble Rendall Lance Kelleher Rod Vallis/Peter Jacobson Jason Wingrove
Like Productions Manual Pictures Mosaic Films Mr Smith Nice Bike Prod. (Melb) Om Films	Scarlett Vespar Fergus Cahill/James Wright Craig Bolles Helene Nicol Mark Bradley Penny Bolles Carmen Raynor	Scarlett Vespar Tom Noakes Tim Brown Cory White Oliver Waghorn Liz Brock
One20	Rob Spencer Josh Jenkins Renee Nadin Alan Robinson	Peter Bloomfield Dimitri Ellerington Jason Wingrove
Photoplay Plush Films	Florence Tourbier Rob Spencer Melissa Weinman Rob Spencer (EP) Sarah Leach Steve Lund Rachael Ford-Davies Simone Adamson Myself George Saada	Scott Otto Anderson Jesse McElroy Mark Bennett Peter Bloomfield Simon Frost Tim Denton David Jagoda Chris Sferazza Joel Pront Jason Wingrove
<i>For Believe Media USA</i>	<i>Kendall Henry (USA)</i>	Harry Shaw (UK) Geoffrey Brown Danny Pope Adrian Hayward Damon Cameron Roger Manton (UK) various-7units Australia wide Richard Gibson

BRIEF WORK HISTORY

Production Co.	Producers	Directors
Plump Films	Steve Lund	Gary Cunliffe Spud Murphy
Prodigy Films	Jonathan Samway Danielle Stitt	Tom Gatsoulis (USA) Antti Jokinen (USA) Brett Marx (USA) Jason Smith (UK) Ramesh Iyer (USA)
Publicis Mojo/Mojo Motion @radical media	Nellie Jordan (UK) Fiona Schmidberger (AUS) Claire McDonald Jules Shelton Mardi Palmer Helen Morahan Melissa Weinman	Ian Williamson Bruce Hunt Andrew Becker (USA) Gabrielle Simson (USA) Jasmin Tarasin Christian Aeby
Red Herring Prods Republic Films	Shannon Smith Mike Carlton Corrine Long Carmen Raynor Sarah Leach Jodi Matterson	Barney Catchlove Darren Ashton Dena Ashbolt Marcus Hamill Simon Frost Simon Mark-Brown
Rowan Dean Films	Penny Baldwin Paul S Friedmann Sue Walker	Rowan Dean Sarah Dudley
Rubicon Films Saraceno Productions Silver Lining Productions	Peter Schmidt Phillipa Saraceno (exec) Peter Masterton Carmen Raynor	Peter Schmidt Antonio Saraceno Mike Miller Graham Blundell Jif Morrison Ken Lambert David Gaddie Richard Gibson Perry Westwood Kouichi Nagata James Pilkington (UK) Elizabeth Wilmott Josh Logue Craig MacLean
Sheepish Lion Silver Screen	James Schulz Julie Elstone Matt Long Sarah Nichols	- Tony Prescott Elissa Down
Size Sydney Inc. Sweet Shop NZ Telly Ho Prod. (Melb) The Feds The Guild The Monkeys Thick As Thieves UFO Films Widerview Will O'Rourke/Revolver Yarra Films Zinc Films 166 Productions 18 Feet & Rising	Motoo Hahn Tony Whyman Nick Venn Michael Cook Rob Spencer Thea Carone Amy Friend Carla Knight Barry Milas Adrian Shapiro Carmen Raynor Ian Fowler Claire Davidson Amy Friend	Barry Milas Matt Devine Graham Blundell Lee Rogers David Barker Susan Stitt

FULL TIME WORK HISTORY

**December 1993>>
December 1994**

IBBETSON CHERRY DEAN
FULL TIME PRODUCTION MANAGER

Producers

Paul Ibbetson
Rob Spencer
Paul S Friedmann
Adam Wells
Greg Bleechmore
Kate Cunningham
Tom Kanazaki

Directors

Peter Cherry
Rowan Dean
Paul Ibbetson
Darren Ashton
Di Yee
Peter McIntosh
Thaness Kittikanokkul (KL)
Roger Woodburn (UK)

**September 1992>>
November 1993**

SELF MADE SHADE
FULL TIME PRODUCTION MANAGER

Producers

Peter Masterton
Maury Strong
Sue Smith
Darcey Cherubini

Directors

Nigel Abbott

**November 1990>>
September 1992**

RED INK FILM CO.
FULL TIME P.A. THEN CO-ORDINATOR

Producers

Karen Kelly

Directors

Fred Fink
Bill Bennett
John Callahan

**October 1988>>
October 1990**

McCANN-ERICKSON
SECRETARY/PA – Account Service Coca-Cola South Pacific (all brands)

OTHER TVCs OF INTEREST:

Foxtel featuring Chris Hemsworth for Collider (2012)
Music Video Will Smith/Jada Smith for Prodigy (2002)
Lux Hair featuring Natalie Portman for Boomerang (2001)
Continental featuring Mena Sevaris for Sweet Shop (2002)
Levis for Japan through @Radical Media featuring Kimura Takuya (1999)
Pepsi for Europe through Doll Collective featuring Tarkan (2001)
Various featuring athletes from all sporting fields/backgrounds

SHORT FILM AS PRODUCER
"Colour Blind"

Director
Jif Morrison

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JOBS ON LOCATIONS OF INTEREST

PRODUCTION CO.	Locations	Jobs
Ogilvy Production	Melbourne	KFC FNF – AFL players
Airbag Productions Melbourne 2022	Melbourne	Coles Value
Ogilvy Production 2021	Central Coast	ING
Ogilvy X (as Producer) 2017 (Director: Rey Carlson)	Northern Territory Far North QLD, NSW	KFC Cricket Campaign 2017 2017/2018 – 10 days shoot/travel
M&C Saatchi/Kite 2017	Northern Territory, Victoria & Nthrn NSW recce SA also	Woolworths FMU – 10 days
One20	Central West NSW Nevertire, Nyngan, Gilgandra, Warren, Dubbo	KFC – 5 days
Foxtel Creative Good Oil Films The Guild	Melbourne Goulbourn Sydney>>South coast	Foxtel Budget Direct Captain Risky Holden Captiva-5 day shoot
Ibbetson Cherry Dean	Broken Hill Broken Hill Broken Hill	Coca-Cola Lite (UK) Rover Discovery Car Carling Black Label Beer (UK)
Ibbetson Dean & Ass. Independent Films	Noosa South Australia South Australia	Whiskas Huggies AV Jennings
Japco Kinomontage One 20	Braidwood Coober Pedy Hunter Valley region	Toyota CEE's chip launch Dept of Innovation
Rowan Dean Films	South Australia South Australia <i>Iron Baron & Iron Knob mines, Whyalla & Quorn</i>	Kellogg's Commonwealth Securities
	South Australia <i>Sleaford-Wanna sand dunes, Port Lincoln, Wudinna, Barossa Valley</i>	Holden Equipe
	Byron Bay	Dynamo
Republic Films Silver Lining Plush	Queensland Melbourne Australian Wide 7 units	NRMA Broncos Tabaret Minerals Council (2010)

SOUTHERN HIGHLANDS / SOUTH COAST / HUNTER VALLEY REGION / BATHURST / CENTRAL COAST / GOULBURN / ARMIDALE ETC. – CAR COMMERCIALS + VARIOUS