

JONAS MCLALLEN  
**PRODUCER / LINE PRODUCER**

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I first got excited about filmmaking as a unit assistant for a TV series called Wildside, in 1996. This changed my life. I became a freelance Runner, Driver, Unit and Art Department Assistant, and I learned the value of communicating succinctly with my colleagues, as well as how to drive really fast.



In the late 90s, I relocated to Tokyo, where I worked sincerely as a junior producer.

I learned how to schedule shoots as well as pre and post production activities, and began to understand the challenge of balancing limited resources with creative desires.

Later, I worked as a Creative Director in JWT Tokyo. Distilling the essence of a brand into a clear message forced me to learn how to write concisely, and to appreciate agency challenges.

Since returning to Australia in 2003, I have worked as a Producer and 1<sup>st</sup> AD on international TVCs, features, short films, music videos, and TV pilots. My key responsibility has been to devise and communicate practical methods of realizing creative concepts.

I am comfortable and capable of co-ordinating multiple departments in complex situations, but revel in the problem-solving required for all productions, from tiny to tremendous. And I am still excited.

### **Selected Work**

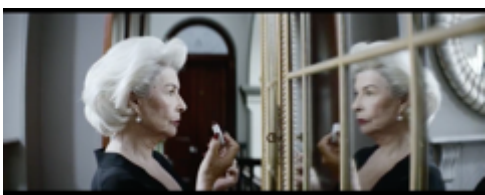


**'The Link'** MV for Jordan Dennis

Director: Kensaku Kakimoto

DOP: Josh Flavell

\*Pioneering Remote Shoot w/ Dir in Tokyo, Cast/Crew in Sydney



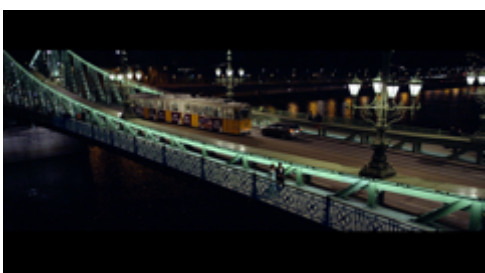
**'Death in Bloom'** Short

Director: Dael Oates

DOP: Peter Eastgate

\*Award-winning film with Robyn Nevin and Ewen Leslie

<https://www.youtube.com/watch?v=j4-kqFciNGY&feature=youtu.be>



**'Wonders Never Cease'** TVC for Scenic

Director: Justin McMillan

DOP: Martin Scesanov

*Rabbit*

\*7 day Live Action with Aerials & Extras in Hungary, Austria, Germany.

<https://vimeo.com/453893719>



**'Beyond Time'** TVC for Toyota Japan

Director: Hiroki Ono

DOP: Josh Flavell

\*3day Magic Hour Live Action Shoot; Vintage Cars, Aerials & 150 Extras in Remote South Australia

<https://vimeo.com/276791815>



**'Horizon'** Tele-Movie

Director: Stephan Elliott

DOP: Alexis Castagna

*Cobbstar Productions*

\*26 day Live Action Shoot all on Location in Sydney.

<https://cobbstarproductions.com/productions#/horizon-special-tv/>



**'RAV4 LOVE'** TVC for Toyota

Director: Masahiko Takeda

DOP: Ben Ruffell

\*2 day Live Action Shoot with Aerials, Tracking Vehicle, Extras.

<https://vimeo.com/330403575>



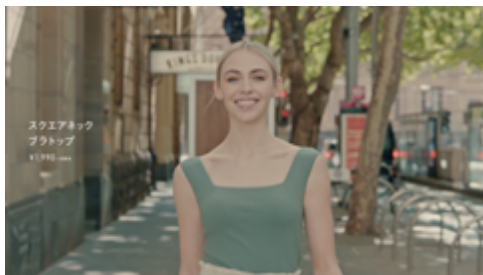
**'The World Needs New'** TVC for Uni.of Newcastle

Director: Richard Bullock

DOP: Peter Eastgate

\*4 day Live Action Shoot in Dhaka, Bangladesh.

<https://vimeo.com/255489290>



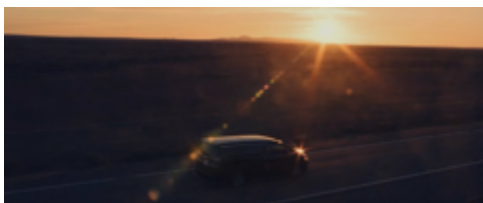
**'Magic Doors'** TVC for Uniqlo

Director: Takumi Shiga

DOP: Shoji Uchida

\*extensive on-set, in-camera practical SFX. International Cast.

<https://www.youtube.com/watch?v=ex7D7PsPYI8>



**'Golden Eyes'** TVC for Toyota Japan

Director: Kensaku Kakimoto

DOP: Lochlan Milne

\*Tracking Vehicles, Cineflex Aerials w/

multiple units in Remote South Australia. 3 day Magic Hour Shoot.



**'Mouth Watering'** TVC for Pizza Capers

Director: Owen Trevor

DOP: Peter Eastgate

*Rabbit*

\*Comedy

<https://www.rabbitcontent.com.au/videos/mouth-watering/>

### **Feature / Short / TV Pilot / Telemovie Credits**

<b>'Indigo Lake'</b>	Feature	Director: Martin Simpson <i>Cobbstar Productions</i>	EP: Brian Cobb	Dec. 2016 Producer
<b>'Hollywood Ending'</b>	Short Film	Director: Josh Lawson <i>MacGowan Films</i>	Producer: Miranda Culley	Oct. 2010 1 <sup>st</sup> AD
<b>'Lucydia'</b>	Short Film	Director: Jonny Peters <i>AFTRS</i>	Producer: Brian Cobb	Sept. 2010 1 <sup>st</sup> AD
<b>'Panic at Rock Island'</b>	Telemovie	Director: Tony Tilse <i>Goalpost Pictures</i>	Producer: Rosemary Blight	August 2010 3rd AD (addl.) (1 <sup>st</sup> AD: Tom Read)
<b>'SpiritED'</b>	Feature Pilot	Dir: Pete Mether <i>Treacle Lane Productions</i>	Prod: Shannon Wilson, Jill Munt	July 2010 1 <sup>st</sup> AD
<b>'The Johnsons'</b>	TV Pilot	Director: Simon Frost <i>Deepblack Pty. Ltd.</i>	Prod: Sarah Leach	May 2010 2 <sup>nd</sup> AD (1 <sup>st</sup> AD: Andy Howard)
<b>'Feud'</b>	Short Film	Director: Peter Eastgate <i>Coast Pictures</i>		October 2009 1 <sup>st</sup> AD

### **Further Credits**

<b>Holden Colorado</b>	TVC (Aus)	Director: Owen Trevor <i>Rabbit Content for AJF</i>	EP: Lucas Jenner	Feb. 2016 Producer /1 <sup>st</sup> AD
<b>Bristol-Myers 'Liver'</b>	TVC (Aus)	Director: Bruce Allan <i>Photography-Arc for Loud</i>	Producer: Hamish Roxburgh	April 2011 1 <sup>st</sup> AD
<b>CH. NINE 'Top Designer'</b>	PROMO (Aus)	Director: Andrew Peace <i>Channel NINE Promotions ' Top Designer'</i>	Producer: Jill Munt	March 2011 1 <sup>st</sup> AD
<b>Sage Software 'Courier'</b>	TVC (Aus)	Director: Bernie Ryan <i>Cyber City Films for Brand Matters</i>	Producer: David Tarr	March 2011 1 <sup>st</sup> AD
<b>Mazda 'Giant Measure'</b>	TVC (Japan)	Director: Tomotsugi <i>Dynamite Productions for Hakuodo</i>	Producer: Jeremy Brown	Jan.-Feb. 2011 1 <sup>st</sup> AD
<b>CH. NINE 'Gameboard'</b>	PROMO (Aus)	Director: Dale Sidney <i>Channel NINE Promotions ' The Block'</i>	Producer: Jill Munt	January 2011 1 <sup>st</sup> AD
<b>Reap 'Matt Moran Loses It'</b>	TVC (Aus)	Director: Ben Matthews <i>Manual Pictures for OzHarvest</i>	Producer: Fergus Cahill	January 2011 1 <sup>st</sup> AD
<b>Sapporo 'Market Day'</b>	TVC (Japan)	Director: Nagai	Producer: Jeremy Brown	January 2011

<b>&amp; 'New Couple'</b>	<i>Dynamite Productions for Dentsu</i>	1 <sup>st</sup> AD
<b>Yakult 'Ken Watanabe' &amp; 'Monolith'</b>	TVC (Japan) Director: Suzuki Producer: Richard Davies <i>Dynamite Productions for Tokyu</i>	December 2010 1 <sup>st</sup> AD
<b>Kanebo 'Docchi'</b>	TVC(Japan) Director: Kojima Producer: Richard Davies <i>Dynamite Productions for Hakuholdo</i>	November 2009 1 <sup>st</sup> AD
<b>Java Tea 'Dinosaur' &amp; 'Superman'</b>	TVC (Japan) Director: Tanaka Producer: Jeremy Brown <i>Dynamite Productions for Dentsu</i>	Jan - March 2009 1 <sup>st</sup> AD
<b>Suzuki 'Indiana Jones'</b>	TVC (Japan) Director: Egawa Producer: Jeremy Brown <i>Dynamite Productions for I&amp;S BBDO</i>	May 2008 1 <sup>st</sup> AD
<b>Asahi Kasei 'Tuvalu'</b>	TVC (Japan) Director: Tani Producer: Akiko Davies <i>Ozpan Productions for Robot</i>	April 2008 1 <sup>st</sup> AD
<b>Toyota 'Motorcade' &amp; 'Opening Night'</b>	TVC (Japan) Director: Anami Producer: Jeremy Brown <i>Dynamite Productions for Dentsu</i>	Dec. 2008 1 <sup>st</sup> AD
<b>Onward 'Walk'</b>	TVC (Japan) Director: Yanai Producer: Akiko Davies <i>Dynamite Productions for Pyramid Films</i>	November 2008 1 <sup>st</sup> AD
<b>TDK 'Clones' &amp; 'Drones'</b>	TVC (Japan) Director: Hanabusa Producer: Akiko Davies <i>Ozpan Productions for Hakuholdo</i>	April 2007 1 <sup>st</sup> AD
<b>Evian 'Water Fitness' &amp; 'Superman'</b>	TVC (Japan) Director: Tani Producer: Jeremy Brown <i>Ozpan Productions for Hakuholdo</i>	March 2007 1 <sup>st</sup> AD
<b>Mitsubishi 'Picnic' &amp; 'Lake'</b>	TVC (Japan) Director: Ishiguro Producer: Akiko Davies <i>Ozpan Productions for Dentsu</i>	Feb 2007 1 <sup>st</sup> AD
<b>Honda 'Horse Jump'</b>	TVC (Japan) Director: Takeshi Producer: Jeremy Brown <i>Ozpan Productions for Dentsu</i>	November 2006 1 <sup>st</sup> AD
<b>Suzuki 'Bridge'</b>	TVC (Japan) Director: Egawa Producer: Jeremy Brown <i>Ozpan Productions for I&amp;S BBDO</i>	October 2006 1 <sup>st</sup> AD
<b>BMW 'Animals'</b>	TVC (Japan) Director: Tanaka Producer: Richard Davies <i>Ozpan Productions for Hakuholdo</i>	May 2006 1 <sup>st</sup> AD
<b>Honda 'Gargoyle'</b>	TVC (Japan) Director: Takeshi Producer: Jeremy Brown <i>Ozpan Productions for Dentsu</i>	April 2006 1 <sup>st</sup> AD
<b>Bridgestone 'Rain Drive'</b>	TVC (Japan) Director: Kurihara Producer: Akiko Davies <i>Ozpan Productions for Dentsu</i>	Feb 2006 1 <sup>st</sup> AD
<b>Honda 'Tightrope'</b>	TVC (Japan) Director: Takeshi Producer: Jeremy Brown <i>Ozpan Productions for Dentsu</i>	July 2005 1 <sup>st</sup> AD

**Hitachi 'uValue'**

TVC (Japan) Director: Ueno Producer: Jeremy Brown  
*Ozpan Productions for Robot*

April 2005  
1<sup>st</sup> AD

## Employment History

Producer, Founder, 1 <sup>st</sup> AD	<b>Filmreaktor Global</b>	2017- Current
Producer, Founder, 1 <sup>st</sup> AD	<b>Dynamite Productions</b>	2007- 2017
Producer, 1 <sup>st</sup> AD	<b>Ozpan Productions</b>	2004-2007
Creative Director, Founder	<b>Hypu Japan</b>	2002-2004
Creative Director / Writer	<b>J.Walter Thompson Tokyo</b>	2000-2002
Line Producer	<b>First Film Tokyo</b>	1998-2000
2 <sup>nd</sup> AD / 3 <sup>rd</sup> AD / PA/Runner	<b>Various</b>	1996-1998
Copywriter	<b>Marvel Corporation</b>	1995-1996
English Teacher	<b>Miyazaki West High School</b>	1993-1994

**Education:** Master of Arts in Creative Writing, University of Technology, Sydney - grad. 2017  
Bachelor of Arts (Asian Studies / Economics), University of NSW - grad. 1993

**Residency:** Sydney, Australia.

**Citizenship:** USA / Australian

**Other Languages:** Japanese

**First Aid:** Certified and current for HLTAID002 & HLDTAID003 (Australia Wide First Aid)

**Additional Skills:** Drone Pilot/CamOp with Mavic Pro (Scout level only). Movie Magic. Final Cut Pro.

**Countries worked:** Australia, Austria, France, Germany, Iceland, Israel, Japan, New Zealand, Spain, Tuvalu, United Kingdom.

**Vehicles:** Volkswagen Tiguan & 150cc Vespa.



I look forward to working with you, thank you for the opportunity.