

JACOB LEUNG || FOOD STYLIST

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Summary

Whether styling, preparing or developing recipes, Jacob has carved a niche in the food world, making food shine in all its delectable glory. An impressive repertoire of clients and work is testament to his primary passion, namely that,

“Food is the only art form which requires all 5 senses of the human body at once – it’s my creative expression!”

Not one to shy away from people or the spotlight, Jacob thrives when pairing his passion for food with a creative flair, a brazen determination to create something magnificent, and an unyielding dedication to delivering impeccable projects. His love for food is unquestionable – kitchen experience in his earlier days alongside a Good Taste Magazine People’s Choice Award, followed by years excelling in hospitality and events have sharpened his natural skill and resolve. Jacob continues to cement himself as a master of styling, recipe development and preparation, no matter the requirement or scope.

Working in the food styling industry over the past four years, Jacob has had many opportunities working with an array of clients and industry professionals in both the television and editorial realm of food in many roles such as food styling, assisting, recipe developer and food preparing. Food is his creative outlet where colour, composition, prop design, imagination and of course great taste come together to produce an inviting meal. Jacob works well in team environments and find communication an important part of the creative process.

Highlights

1st in NSW and 4th in Australia for Commercial Cookery within the World Skills Competition 2008

1st Australian Good Taste People's Choice Award 2010
Commercial Cookery Cert II

Experience

- Styling for still photography
- Styling for commercials
- Recipe development and testing
- Product development
- Prop and set stylist
- Food preparation
- Food writer

Want to see more?

If you are interested in looking into more Jacobs work please go to:

www.jacobleung.com.au

Clients Include

Tip Top, Dolmio, Kitchenaid, Silver Bell UK, Anatoth Jam, Channel Ten, Travel Singapore, Hooray Mag.

