

PROFESSIONAL EXPERIENCE

FREELANCE PRODUCER

March 2016 – Current

Australian Pork “Waiting Room” & “Quickie”	Walter ink	Luke Shanahan	Noble Worldwide, Sydney
Rest “Hello Progress”	Film Graphics	Nick Robertson	Mr Wolf, Sydney
NRL “This is how we league”	Collider	Damon Cameron	RGA, Sydney
GoDaddy Campaign	Film Graphics	Ariel Martin	With Collective, Sydney
Woolworths “Changes”	Sweetshop	Melanie Bridge	M & C Saatchi, Sydney
Freedom “Launch”	Heckler	Tim Kindler	DDB, Sydney
Hotels Combined “Mr Convincing”	Passion Pictures	Darren Walsh	UDKU, Sydney
Virgin Money “Brand”	Brilliant Films	Nick Robertson	Joy, Sydney
Woolworths “Earn and Learn”	Sweetshop	Melanie Bridge	M & C Saatchi, Sydney
Commbank “Business”	Moth Projects	Sam Bennetts	M & C Saatchi, Sydney
VB NRL	Flare	Nick Robertson	Clemenger, Melbourne
Smiths “Comebacks”	Infinity 2	Daniel Reisinger	Clemenger, Sydney
Mt Franklin “Sparkle”	Moth Projects	Luke Shanahan	Saatchi and Saatchi, Auckland
Audi A4 & Q3	Moth Projects	Sam Bennetts	303 Mullen Lowe, Sydney
P&O “From where you would rather be”	Moth Projects	Sam Bennetts	Bashful, Sydney
Ladrokes “Brand”	Sweetshop	Noah Conopask	Saatchi and Saatchi, Sydney
VW “Brand”	Sweetshop	Noah Conopask	Saatchi and Saatchi, Sydney
Quoting	Collider, Sweetshop, Film Graphics, Moth Projects, Heckler	Various	

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Executive Producer/Producer
Feb 2015 – Feb 2016

Holden “Monday-itis”	Matt Palmer	Draft FCB Auckland
Vodafone “Firsts”	Matt Palmer	Draft FCB Auckland
Toyota Kluger “Celebration Time” “Mum Off”	Josh Frizzell	Saatchi and Saatchi
NRL “State of Mind”	Andy Morton	MJW
Handee “The Good Sheet”	Matt Palmer	Venus
Betting Club “Carl”	Josh Frizzell	Jim Jam
RSPCA “Great & Small”	Michael Humphrey	Grey
Woolworths “Mangoes”	Matt Palmer	Leo Burnett
Challenger “Home”, “Car” “Restaurant”	Josh Frizzell	JWT
Big W “Back to School”	Matt Palmer	Leo Burnett

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June 2014 – Jan 2015

Drinkwise “Glass of Action”	Collider Films	Andrew van Der Westhuyzen	Clemenger BBDO, Melbourne
Big W “Circle of Friends”	Collider Films	Damon Cameron	Saatchi & Saatchi, Sydney
Gut Foundation “Football Season”	Collider Films	Damon Cameron	Banjo, Sydney
Compare the Market “Yoda” & “Echo”	Passion Pictures UK	Dave Scanlon	VCCP
Hyundai Genesis	NR Films	Nick Roberson	Innocean

PLAZA FILMS
PRODUCER
May 2007 – June 2014

Playing a key role at Plaza, my role as producer extended to General Management duties, developing and implementing strategies to diversify and generate new business opportunities, develop new brand extensions, and run the administration of the office – including managing and hiring staff, and developing a strong company culture.

Kylie Minogue Music Video	Dimitri Basil	Warners Music
“Roosters” Mother Revive	Nick Reynolds	McCann Erickson, Sydney

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McDonalds Loose Change	Nick Reynolds	Leo Burnett, Sydney
Commonwealth Bank "Can Business"	Nick Robertson	M&C Saatchi, Sydney
KFC "Meet Up"	Nick Robertson	Ogilvy & Mather
CarSales "Brand"	Nick Robertson	
Kit Kat "Hippo"	Nick Reynolds	JWT, Sydney
Arnotts Cruskits	Nick Reynolds	DDB, Sydney
NBN "Drawn in Light"	Nick Robertson	George Patterson Y&R, Melbourne
Commonwealth Bank "Nagging Doubts"	Nick Reynolds	M&C Saatchi, Sydney
Real Estate "Tap Tap"	Nick Robertson	BWM, Melbourne
IKEA "Lapplung" & "NLP"	Barney Howells	The Monkeys, Sydney
Bank of Melbourne "Purple"	Barney Howells	Ogilvy, Sydney
Kleenex "Cottontelle"	Nick Reynolds	JWT, Sydney
Tourism Victoria "Open up to More"	Nick Robertson	Ogilvy, Shanghai
Goldwell "Horror"	Nick Robertson	Bashful, Sydney
Volkswagon "Fetch"	Nick Robertson	DDB, Sydney
Mazda "More is More"	Nick Robertson	CHE, Melbourne
McDonalds "Vows" Q4 Campaign	Nick Robertson	DDB, Sydney
Commonwealth Bank "First Purchase" & "Morning"	Nick Robertson	Goodby, Silverstein & Partners
Hyundai "For Every Side of You"	Nick Robertson	Innocean, Sydney
NSW Mining "Brand"	Nick Robertson	Banjo, Sydney
Natural Gas "Balloon"	Nick Robertson	Pulse, Sydney
Commonwealth Bank "Spilt" & "Never End"	Nick Robertson	Goodby, Silverstein & Partners
Kia "Musical Chairs"	Nick Robertson	Innocean, Sydney
Commonwealth Bank Campaign 7 TVCs	Nick Robertson	Goodby, Silverstein & Partners
Bluescope Steel "Looking Good"	Nick Robertson	Carlton Leong, Sydney
Ski Smooth "Fruit Smash"	Nick Robertson	Clemenger BBDO, Melbourne
NBN "Launch"	Nick Robertson	Clemenger BBDO, Melbourne

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Career One “High Five”	James Pilkington	Clemenger BBDO, Sydney
Canon Pixma “Clive Age 5”	James Pilkington	Leo Burnett, Sydney
Nutri-grain Cereal Bars “Decisions”	Nick Robertson	Leo Burnett, Chicago
Colonial First State “More”	Nick Robertson	Leo Burnett, Sydney
Nissan Infinity “Storm” & “Stars”	Nick Robertson	Chiat Day, Los Angeles
Tip Top “Butterfly”	Nick Robertson	DDB, Sydney
Canon “Rain”	Nick Robertson	Leo Burnett, Sydney
Dymocks “City” “Construction” NRMA “Alone”	Nick Robertson Nick Robertson	Ideaworks, Sydney Leo Burnett, Sydney
AXA “Lift”	Nick Robertson	Grey, Melbourne
WWF “Candle”	Nick Robertson	Leo Burnett, Sydney
NAB “Blackboard”	Nick Robertson	Clemenger BBDO, Melbourne
Berocca “Energy Pool” & “Twist & Go”	Nick Robertson	Campaign Palace, Sydney
Mitsubishi “Splashes” & “School Yard”	Nick Robertson	Clemenger BBDO, Sydney
Subaru	Nick Robertson	Leo Burnett, Sydney
AXA “Coach”	Nick Robertson	Grey, Melbourne
Westpac “More than Profit”	Nick Robertson	Campaign Palace, Sydney
Grazia “Racing”	Nick Robertson	The Brand Shop, Sydney
Mail Plus “On Time”	Nick Robertson	DDB, Sydney
Nutri-grain	Nick Robertson	Leo Burnett, Chicago
Westpac Brand	Nick Robertson	Campaign Palace, Sydney
Mizone “Tennis”	Nick Robertson	Clemenger BBDO, Sydney
Wrigleys	Nick Robertson	DDB, Sydney
Subaru “The Show”	Nick Robertson	Leo Burnett, Sydney

@radical.media
November 2002 – May 2007
PRODUCER

KIM KIRBY

Five years at Radical, saw my first foray into Australian production, with the experience I gained valuable and varied. Strengthening the skills I developed in London advertising in television production, I also learned the invaluable ropes of running a global production company.

McCann Erickson, London
January 2000 – October 2002
JUNIOR AGENCY PRODUCER

London production before and during the dot.com bubble saw TV production run a new course in creative thinking. Almost 3 years of working in a global advertising agency opened my eyes to working with world leading directors and ingrained my technique and skills for the back end of producing, responding to every curve ball thrown within the course of a day. Skills developed were a calm under fire approach, an indelible understanding of managing budgets and projects, and charming the pants off people who you need to get the job done with you.

DEMONSTRATED STRENGTHS

- Excellent interpersonal skills - competent at building trust and respect, and maintaining positive internal/external relationships at all levels.
 - Creative thinker and problem solver.
 - Excellent Networking, Marketing, PR.
 - A highly effective worker with strong Client service orientation.
 - Ability to work collaboratively in a team environment.
 - High personal standards and a strong sense of personal and work integrity.
 - Proficient in Social Media Marketing with Facebook, Twitter & Instagram.
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