

# POPPY JONES

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## PRODUCTION SKILLS & EXPERTISE

<ul style="list-style-type: none"><li>• Multi Channel Production</li><li>• Media Dispatching</li><li>• Working w, Children Check</li><li>• International Fixer &amp; Logistics</li><li>• Multiple Unit Shoots</li><li>• Tracking vehicles/ Low-loader</li></ul>	<ul style="list-style-type: none"><li>• Budgeting &amp; Scheduling</li><li>• Showbiz &amp; Excel Budgeting</li><li>• Work rights in the EU &amp; AUD</li><li>• Fixer in Australia &amp; Asia</li><li>• High Profile Cast</li><li>• Aerial Filming</li></ul>	<ul style="list-style-type: none"><li>• Post Production &amp; VFX</li><li>• Trained Cert III First Aid</li><li>• Full Manual License</li><li>• SFX / VFX / Blue-Screen</li><li>• Animals &amp; Stunts</li><li>• Integrated Production</li></ul>
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## FULL TIME & CONTRACT EMPLOYMENT

COMPANY: BASTION FILMS – Sydney  
ROLE: **Senior Producer** – September 2019 to Current (21 months)

Leading the Sydney team, I have worked closely with agencies and clients across Australia and Asia to create high-quality content for all digital and broadcast platforms. Responsible for budgeting all types of media production, from TVC's, to multi-platform digital campaigns, hype reels to animated explainers, I ran end to end productions of all scales. With excellent communication skills and the ability to oversee multiple deadlines, I could be overseeing anything from 3 - 10 different projects in a week, running multiple teams in many reiterations of pre, post or dispatch. Working both as an agency producer & production producer I worked with agencies and direct to clients to create multi channel end to end production. Experienced in technical production, post-production, and broadcast requirements including CAD approval & media dispatch my skills and expertise enabled me to negotiate with external or internal suppliers to ensure all jobs are profitable. Generating new revenue and running monthly and annual KPIs, I developed the Bastion Films brand and expanded reach to clients. As the team lead, I was also responsible for intaking all new staff both full time and contract, writing staff JDs, managing all full time employees and making sure the studio was operating to maximum efficiency.

COMPANY: Now We Collide – Sydney  
ROLE: **Post Producer** – May 2019 – August 2019 (3-month contract)

Working on a global content campaign for Facebook, I ran a rolling post-production schedule with over 30 videos in 5 different languages. Working with multiple teams on the ground across Asia, my role was to set up and implement all post production requirements. Couriering rushes internationally, having contingencies in place for delays or errors with proxy files. Booking and managing editors, transcribers and captioning in 5 languages. Managing WIPs to client, feedback on edits and streamlining all incoming and outgoing workflows.

## FREELANCE EMPLOYMENT

PROJECT: Wynns Wine (TVC) – Sydney  
ROLE: **Producer** September 2021  
MADE: Flint Productions: Director Andreas Smetena, Agency Wunderman Thompson

PROJECT: Uniting Westmead (Online Content & Stills) – Sydney  
ROLE: **Producer** September 2021  
MADE: Flint Productions: Director Jono May, Agency DDB Sydney

PROJECT: Nescafe (Branded Content) – Sydney  
ROLE: **Producer** February 2019  
MADE: Infinity Squared: Director Dan Reisinger, CD: Steve Thomson

PROJECT: Nescafe (TVC) – Sydney  
ROLE: **Production Manager**– November 18 – January 2019  
MADE: Finch Sydney: Director Mike Spirkovski, Producer Karren Benson

PROJECT: Chucky Boy Blue (Film)  
ROLE: **Producer/ Writer** April 2019  
MADE: Good Time Films Productions: Director Tim Nathan,

PROJECT: AFL (Branded Films, Social)– Sydney  
ROLE: **Producer** – January 2019  
MADE: Finch Sydney: Director Chris Nelius, Producer, Jackie Adler

PROJECT: McDonalds (TVC & Content) – Sydney  
**ROLE:** **Production Manager**– January 2019  
MADE: Photoplay Films: Director John Laurie, Producer Alison Lydiard

PROJECT: Sunsick Moon (Music Video/Film) – Sydney  
**ROLE:** **Producer** – November 18 – January 2019  
MADE: Sureshaker – Director Tim Nathan, DOP Campbell Brown

PROJECT: Britex Clean (TVC & Social) – Melbourne  
**ROLE:** **Producer** – 2019 (rollover)  
MADE: VI Creative: Director/ DP, Liam Gilmour, Producer, Poppy Jones

**ROLE:** PROJECT: Vodafone (TVC & Social) – Sydney  
**Producer** – June 2018  
MADE: Hogarth/ WPP – Ex Producer: Siobhan Crowley, Director Danny Tait

**ROLE:** PROJECT: BUPA (Online content) – Sydney  
**Producer** – June 2018  
MADE: Storyation – Managing Directors: Mimi Cullum & Lauren Quintence

**ROLE:** PROJECT: Smartgroup, Leasing (Online Content) – Sydney  
**Producer** – May 2018  
MADE: Storyation – Managing Directors: Mimi Cullum & Lauren Quintence

PROJECT: Westpac (TVC) – Sydney  
**ROLE:** **Production Manager**– September 2018  
MADE: Plaza Films: Director, Paul Middleditch, Producer Peter Masterton

PROJECT: Cadbury x Foxtel (Branded Content)– Sydney  
**ROLE:** **Producer** – August 2018  
MADE: Plaza Films: Director, Paul Middleditch, Producer Peter Masterton

PROJECT: OLA (TVC, Content, Print, Social)– Sydney  
**ROLE:** **Production Manager**– July 2018  
MADE: Photoplay Films: Director, Michael Corridore, Producer Bonnie Fay

PROJECT: STIFI (Film Clip) – Sydney  
**ROLE:** **Producer** – July 2018  
MADE: Sureshaker – Director Sami Swilks, DOP, Tyson Perkins

PROJECT: Coast (TV BBC & Foxtel) – Sydney  
**ROLE:** **Field Producer** – January – April 2018  
MADE: Great Southern TV: Ex Producer: Cathie Scott, Line Producer: Nick Canham

PROJECT: Mercedes (TVC) – Sydney  
**ROLE:** **Production Manager** – December 2017  
MADE: Photoplay Films: Director, Michael Corridore, Producer Bonnie Fay

PROJECT: Aquaman (Feature Film Marketing) – Gold Coast  
**ROLE:** **Producer** – September – December 2017  
MADE: Warner Bros & Frameworks LA: Director, Bianca Swatz, Ex Producer Raj Petel

PROJECT: CGU (TVC) – Sydney  
**ROLE:** **Production Manager** – August 2017  
MADE: Goodoil Films: Director, Justin McMillian, Producer Andrew McLean

PROJECT: Mitsubishi (TVC) – Melbourne  
**ROLE:** **Production Manager** – July 2017  
MADE: Eight Films: Director, Josh Frizzell, Producer Lib Kelly

PROJECT: Hyundai (Content) – Melbourne  
**ROLE:** **Producer** – July 2017  
MADE: Milk Money: Director, Lou Quill, Co/ Produced, Emma Brouwer

PROJECT: CDG Small business promo (Content) – Sydney  
**ROLE:** **Producer**– June 2017  
MADE: Simpatico: Director, Charles Williams

PROJECT: 705 Hollywood (Documentary) – Los Angeles/ Melbourne  
**ROLE:** **Producer** – June 2017  
MADE: 705 Hollywood: Director, Jason Rahmlow. Creative Director, Aaron McBride

PROJECT: Miles franklin Awards (Content) – Melbourne  
**ROLE:** **Producer** – June 2017  
MADE: Swingtime Productions: Director, Nick Hansen, Producer, Kate Hansen

**PROJECT:** Kounta POS (Content) – Sydney  
**ROLE:** **Producer** – May 2017  
**MADE:** Marshlandia: Director, Andrew Marsh, Ex Producer Bianca Austin

**PROJECT:** BMW & Fairfax Media (TVC) – Sydney/ Melbourne  
**ROLE:** **Producer** – April 2017  
**MADE:** Sandcastle Studios: Director, Chris Cudlipp. Creative Director, Mike Thomas

**PROJECT:** All these Creatures (Film) – Melbourne  
**ROLE:** **Development Producer** – March – July 2017  
**MADE:** Simpatico Films: Director, Charles Williams

**PROJECT:** Goldburn Valley (TVC & Social) – Rural NSW  
**ROLE:** **Producer** – February 2017  
**MADE:** Made for Digital: Director, Phillip Fountain, Producer, Sebastian Wulff

**PROJECT:** Bernie (Short Film Development) – Melbourne  
**ROLE:** **Producer** – January 2017  
**MADE:** Simpatico Films: Director, Charles Williams, Producer, Poppy Jones

**PROJECT:** Toyota Kluger (TVC) – Melbourne  
**ROLE:** **Production Manager** – January 2017  
**MADE:** Scoundrel Films: Director, Tim Bullock, Producer, Jules Shelton

**PROJECT:** Victorian Police (TVC) – Melbourne  
**ROLE:** **Production Manager** – January 2017  
**MADE:** Eight Films: Director, Matt Palmer, Producer, Jane Liscombe

**PROJECT:** Members Own (TVC & Content) – Melbourne  
**ROLE:** **Producer** – December 2016  
**MADE:** Simpatico Films: Director, Charles Williams, Producer, Poppy Jones

**PROJECT:** Stockland (TVC) – Melbourne  
**ROLE:** **Production Manager** – November 2016  
**MADE:** In the Thicket: Director, Leigh Richards, Producer, Ruth Sayers

**PROJECT:** Britex Clean (TVC) – Melbourne  
**ROLE:** **Producer** – September 2016  
**MADE:** VI Creative: Director/ DP, Liam Gilmour, Producer, Poppy Jones

**PROJECT:** VRGF (TVC) – Melbourne  
**ROLE:** **Production Manager** – August 2016  
**MADE:** AIRBAG Productions: Director, Aaron Wilson, Producer, Johanna Rayner

**PROJECT:** AFL Finals Affect (TVC) – Melbourne  
**ROLE:** **Production Manager** – August 2016  
**MADE:** The Woolshed: Director, Rich Hughes, Producer, Dave Christenson

**PROJECT:** Sydney Parks (TVC) – Sydney  
**ROLE:** **Producer** – August 2016  
**MADE:** Plot Media: Director, Tim White, Co/ Producer, Virginia Kay

**PROJECT:** Five AM Yoghurt (TVC) – Sydney  
**ROLE:** **Production Manager** – July 2016  
**MADE:** DRUM Creation: Director, Gemma Lee, Producer, Michael McInerney

**PROJECT:** Violent SOHO (Video) – Melbourne  
**ROLE:** **Producer** – July 2016  
**MADE:** Syndicate Films: Director, Matt Weston, Producer, Poppy Jones

**PROJECT:** Sophia Brous (Video) – Melbourne  
**ROLE:** **Producer** – June 2016  
**MADE:** Pure Pictures: Director, Jasmin Tarasin, Producer, Poppy Jones

**PROJECT:** Miles franklin Awards (Content) – Melbourne  
**ROLE:** **Production Manager** – June 2016  
**MADE:** Swingtime Productions: Director, Nick Hansen, Producer, Kate Hansen

**PROJECT:** Swisse – Cricket finals (TVC) – Melbourne / India  
**ROLE:** **Production Manager** – May 2016  
**MADE:** Cognition Content, Director: Tov Belling, Producer, Holli Massey

**PROJECT:** VRGF (TVC) – Melbourne  
**ROLE:** **Production Manager** – April 2016  
**MADE:** AIRBAG Productions: Director, Sarah Jane Woulahan, Producer, Johanna Rayner

**PROJECT:** CFMEU (TVC) – Melbourne

**ROLE:** **Production Manager** – April 2016  
**MADE:** The Film Company, Director & Producer: Richard Keddie

**PROJECT:** Friends ABC – Melbourne  
**ROLE:** **Production Manager** – April 2016  
**MADE:** Guilty Productions & Strike Pictures, Director: Tony Rogers, EP Jason Byrne

**PROJECT:** L'Oreal BB Cream - Online Content – Melbourne  
**ROLE:** **Production Manager** – March 2016  
**MADE:** Hell Studios, Director: Liam Gilmour, Producer, Nicky Finlay

**PROJECT:** Swisse - Hawks AFL (TVC) – Melbourne  
**ROLE:** **Production Manager** – March 2016  
**MADE:** Cognition Content, Director: Tov Belling, Producer, Holli Massey

**PROJECT:** Swisse – Olympic Cyclists (TVC) – Melbourne  
**ROLE:** **Production Manager** – March 2016  
**MADE:** Cognition Content, Director: Tov Belling, Producer, Holli Massey

**PROJECT:** Bonds (TVC) – Melbourne  
**ROLE:** **Production Coord** – Feb 2016  
**MADE:** Guilty Productions - Director: Tony Rogers, Producer: Jason Byrne

**PROJECT:** Real Estate – First home Renters (TVC) – Melbourne  
**ROLE:** **Production Manager** – Jan 2016  
**MADE:** AIRBAG Productions, Director: Sarah Jane Woulahan, Producer, Jane Liscombe

**PROJECT:** Milwakuee Banks (Music Video)  
**ROLE:** **Producer** – Jan 2016  
**MADE:** MAL Productions – Director Jonathon Lim, Producer: Ruth Morris

**PROJECT:** Telstra Summer WI-FI (TVC)  
**ROLE:** **Production Manager** – Jan 2016  
**MADE:** Rabbit Content – Director: Abe Forsythe, Producer: Alexandra Hay

**PROJECT:** RICKY MARTIN (35mm Short Film) — Melbourne  
**ROLE:** **Line Producer** - Dec 2015  
**MADE:** PCE Productions, Director: Steven Arriagada, Producer: Jessica Perce

**PROJECT:** SAINT & BROMLEY - Online Content — Melbourne  
**ROLE:** **Production Manager** Dec 2015  
**MADE:** MacFilms Productions, Director: Nick Clare, Producer, Hamish MacDonald

**PROJECT:** SPORTSBET (TVC) — Melbourne  
**ROLE:** **Production Manager** - Oct 2015  
**MADE:** Sweetshop Productions, Director: Nick Kelly, Producer: Jane Liscombe

**PROJECT:** FRIENDS OF THE ABC (Promotional online content) — Melbourne  
**ROLE:** **Producers Assistant** -Nov 2015  
**MADE:** STRIKE Pictures, Executive Producers: Jane Liscombe & Hamish McDonald

**PROJECT:** HOLDEN VF II (TVC) — Melbourne  
**ROLE:** **Production Manager** Sept 2015  
**MADE:** Finch Productions, Director: Derin Seale, Producer: Kate Merrin

**PROJECT:** LION MILK (TVC) — Melbourne/ New Zealand  
**ROLE:** **Production Coord** Sept 2015  
**MADE:** Sweetshop Productions, Director: Joel Harmsworth, Producer: Jane Liscombe

**PROJECT:** TIGER AIRWAYS (TVC) — Melbourne & Indonesia  
**ROLE:** **Production Manager** Sept 2015  
**MADE:** OTTO Empire, Director: Brendan Gibbons, Producer: Naomi Cleaver

**PROJECT:** MITSUBISHI OUTLANDER (TVC) — Melbourne  
**ROLE:** **Production Manager** Aug 2015  
**MADE:** EXIT Films, Director Jolyon Watkins, Producer: Nik Round

**PROJECT:** MITSUBISHI ASX (TVC) — Melbourne  
**ROLE:** **Production Manager** Jul 2015  
**MADE:** EXIT Films, Director Jolyon Watkins, Producer: Martin Box

**PROJECT:** SUZUKI VITARA (TVC) — Melbourne  
**ROLE:** **Production Manager** Jun 2015  
**MADE:** EXIT Films, Director Jolyon Watkins, Producer: Jane Liscombe

**PROJECT:** OUTBACK & SIDES (Documentary) — Melbourne  
**ROLE:** **Production Development** 2014 (ongoing)

MADE: STRIKE Pictures, Executive Producer: Jane Liscombe

PROJECT: THUG (Short Film) — Melbourne  
**ROLE:** **Production Coordinator**, June 2015

MADE: Presence Productions, Director: Steven Arriagada, Producer: Andrew Brinsmead

PROJECT: EMILY (Short Film) — Melbourne  
**ROLE:** **Production Coordinator**, Feb – Mar 2015

MADE: Independently Made, Director: Eddie Diamandi, Producer: Andrew Brinsmead

PROJECT: TRIBAL QUEST (Documentary) Strike Pictures— Melbourne  
**ROLE:** **Producers Assistant**, 2014 (on-going)

MADE: STRIKE Pictures, Executive Producers: Jane Liscombe & Hamish McDonald

PROJECT: STRIKE PICTURES - Melbourne  
**ROLE:** **Producers Assistant**, 2013 (on-going)

MADE: Administrator and project manager for Strike Pictures that develop formats for new docudrama entertainment.

## EDUCATION

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AFTRS Australian Film, Television & Radio School, Sydney, AU  
 Production Management (Factual) SC – 2014

Dartington College of Arts – Devon, UK  
 BA Hons, Arts Management – 2002 - 2005

Falmouth College of Arts – Cornwall, UK  
 Advanced Diploma, Foundation Art and Design – 2001 - 2002

## COMPUTER SKILLS & RESOURCES

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Software:	Showbiz Budgeting, Accountability, MS Project, MS Office (Word, Access, Excel, PowerPoint) Outlook, Vernon, DMS E.M.U, Photoshop & Adobe.
Certificates:	Working with Children NSW, Cert III First AID, AUD & UK Police Check, EWP (Yellow Ticket)
License:	Full NSW Manual Drivers' License, Motorbike License.
Production:	Full on-set production kit, Portable Printer
Fixer:	AUD Citizen & British Passport (Eligible to work in all 33 EEA Countries with the EU).